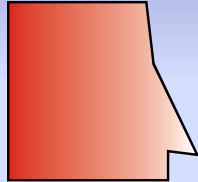


St. Lucie County Economy

Where is it
today?
Can it Grow?



POLICOM
CORPORATION Economic Analysis
Everyone Understands

Presented by

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**Primary or
contributory
industries import
money.**

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**Consumptive or
dependent industries
use and consume this
money.**

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2015 Ten Strongest Metropolitan Areas

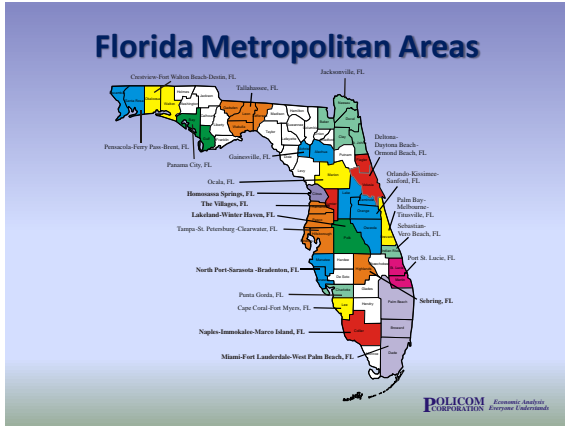
- 1 Washington-Arlington (MSA)
- 2 Seattle-Tacoma, WA (MSA)
- 3 Austin-Round Rock, TX (MSA)
- 4 Des Moines, IA (MSA)
- 5 Omaha-Council Bluffs, NE-IA (MSA)
- 6 San Antonio, TX (MSA)
- 7 Nashville-Davidson, TN (MSA)
- 8 Sioux Falls, SD (MSA)
- 9 Salt Lake City, UT (MSA)
- 10 Houston-The Woodlands, TX (MSA)

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2015 Ten Weakest Metropolitan Areas

- 381 Danville, IL (MSA)
- 380 Sebring, FL (MSA)
- 379 Pocatello, ID (MSA)
- 378 Rocky Mount, NC (MSA)
- 377 Hickory-Lenoir, NC (MSA)
- 376 Flint, MI (MSA)
- 375 Burlington, NC (MSA)
- 374 Grants Pass, OR (MSA)
- 373 Rome, GA (MSA)
- 372 Muskegon, MI (MSA)

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Florida Metropolitan Areas

Metropolitan Areas x/381	2015	2014	2013	2012	2011
Miami-Fort Lauderdale-West Palm Beach	112	114	100	84	77
Tampa-St. Petersburg-Clearwater	132	116	127	95	57
Orlando-Kissimmee-Sanford	141	117	70	52	31
Jacksonville	157	143	115	92	69
Crestview-Fort Walton Beach-Destin	179	163	118	115	111
Naples-Immokalee-Marco Island	197	222	208	188	148
The Villages	198	233	na	na	na
Cape Coral-Fort Myers	229	278	224	183	166
Gainesville	235	267	233	210	192
Panama City	247	213	164	146	150
Pensacola-Ferry Pass-Brent	252	272	240	233	196

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Florida Metropolitan Areas

Metropolitan Areas x/381	2015	2014	2013	2012	2011
North Port-Sarasota-Bradenton	260	304	285	266	220
Tallahassee	270	237	181	140	112
Palm Bay-Melbourne-Titusville	286	294	246	224	188
Lakeland-Winter Haven	296	306	284	268	233
Port St. Lucie	331	322	290	262	224
Sebastian-Vero Beach	347	330	321	298	273
Homosassa Springs	352	356	na	na	na
Deltona-Daytona Beach-Ormond Beach	355	353	344	311	280
Ocala	361	354	322	285	274
Punta Gorda	362	373	355	331	326
Sebring	380	378	na	na	na

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Port St. Lucie MSA Rankings

2015	331
2014	322
2013	290
2012	262
2011	224
2010	214
2009	178
2008	124
2007	156
2006	141
2005	181
2004	216

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St. Lucie County

Last 5 Years
St. Lucie, FL
Growth Ranking
381 Metropolitan Areas

	Ranking
Population	125
Employment	141
Worker Earnings	299
Annual Wages	361
Per Capita Personal Income	349
Per Capita Government Transfers	116

2009-2013

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St. Lucie County Job Splitting

St. Lucie, FL Retail Trade	AAI	Rank
Jobs	1.3%	8
Earnings	0.3%	210
Wages	-1.0%	370

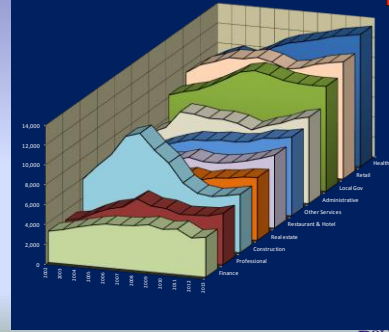
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St. Lucie County

Actual Amount	2013	Rank
381 Metropolitan Areas		
Population	286,832	164
Annual Wages	36,725	371
Per Capita Personal Income	31,182	368
Per Capita Medicare	2,668	19
Per Capita Welfare - Actual	887	134

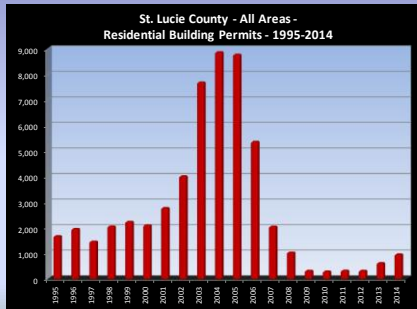
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Employment - All Workers - St. Lucie, FL - 2002-2013



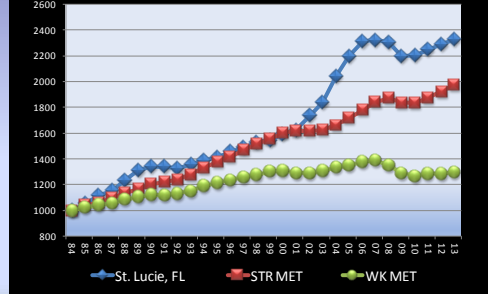
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Building Permits



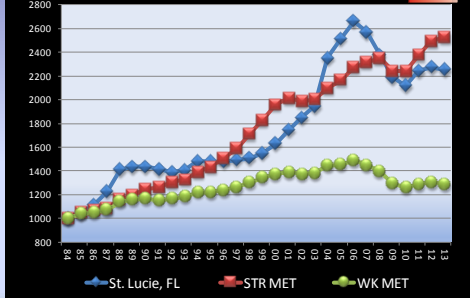
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Employment Factored



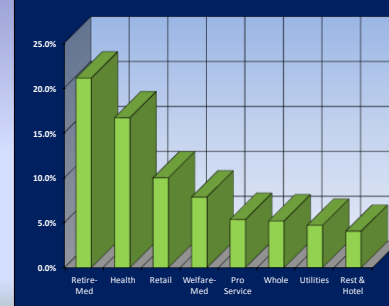
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CPI Earnings Factored

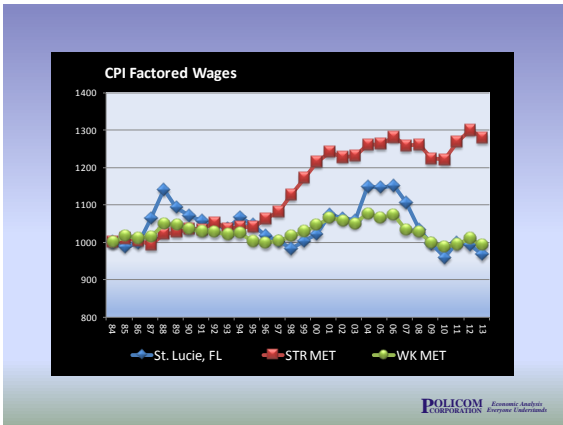
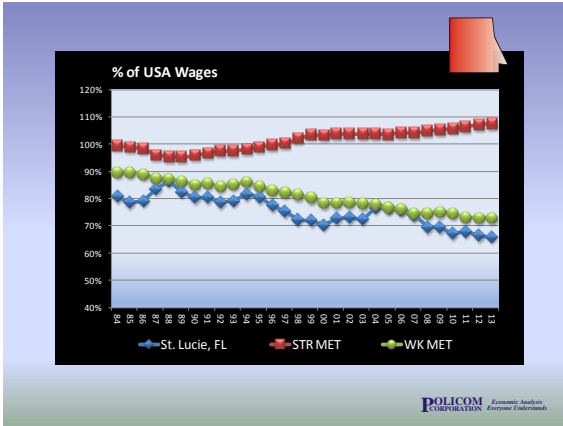


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Primary Industries - Percentage of Impact - St. Lucie, FL - 2013



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- ### What all areas need to do.
1. Review, objectively, the geographic – economic assets and liabilities.
 2. Engage higher education resources in economic development activity.
 3. Provide a trained or trainable workforce.
 4. Provide for an abundant supply of industrial real estate.
 5. Fund a professionally managed economic development program.

Ample local labor for existing employers.

Where do they LIVE?	2010	2000	1990
St. Lucie	84%	84%	86%
Martin	6%	6%	5%
Palm Beach	2%	1%	1%
Indian River	5%	5%	5%

Ample local labor for new employers.

Where do they LIVE?	2010	2000	1990
St. Lucie	64%	66%	71%
Martin	17%	20%	18%
Palm Beach	9%	6%	4%
Indian River	5%	6%	5%