



Securing Florida's Future, Together



FLORIDA
CHAMBER
of Commerce



1916 • 2016

100 Years of Securing
Florida's Future

Congratulations

Michael Minton

St. Lucie EDC's Pete Hegener Leadership Award Recipient



Getting Involved is Easy

WHAT ARE YOUR
PRIORITIES?



ENGAGE YOUR
EMPLOYEES



UNITE THE BUSINESS
COMMUNITY

FLORIDA CHAMBER of Commerce Florida's Business Advocate

Date _____

Leadership Questionnaire and Information Request

Name _____ Title _____ Company _____
Address _____ City _____ Zip _____ # of Florida Employees _____
Email _____ Phone _____ Mobile _____ Fax _____

Florida needs your leadership. Please indicate the statewide issue(s) that you want to participate on.

| | |
|---|--|
| <input type="checkbox"/> EDUCATION & TALENT DEVELOPMENT <i>Education, Workforce Development</i> | <input type="checkbox"/> BUSINESS COMPETITIVENESS <i>Taxation, Insurance, Lawsuit Abuse Reform, Regulation Reform</i> |
| <input type="checkbox"/> INNOVATION & ECONOMIC DEVELOPMENT <i>Commercialization, Financial Markets, International Trade, Technology & Science, Space & Defense</i> | <input type="checkbox"/> GOVERNANCE & POLITICAL LEADERSHIP <i>Ethics & Elections, Constitutional Amendment Reform, Good Government, Immigration</i> |
| <input type="checkbox"/> GROWTH LEADERSHIP & CAPACITY <i>Energy, Transportation, Communications, Water, Housing, Smarter Growth & Conservation</i> | <input type="checkbox"/> QUALITY OF LIFE <i>Healthcare, Arts & Culture</i> |
| <input type="checkbox"/> OTHER: _____ | |

Regional Leadership

How are you involved regionally to promote Florida's Business Agenda, the consensus legislative agenda of Florida's business community?

I will attend regional Florida Chamber meetings before and after the legislative session.
 I will assist the Florida Chamber regional manager in my region on political and legislative priorities.
 I will participate in the Florida Chamber's Speaker's Bureau on important business priorities.

Political Leadership

How are you involved in the political process?

I make corporate or individual political contributions. I support the Florida Chamber's Leadership CCE and political program.
 I share election information with my employees. I host fundraisers. I vote. Other: _____

Legislative Advocacy

Does your company have lobbyists? Yes No
Do you know your local State Representative(s)? Yes No Name(s): _____
Do you know your local State Senator(s)? Yes No Name(s): _____

What is your current legislative involvement?
 I meet with my legislators regularly. I inform my employees regularly. I would like to be more involved.

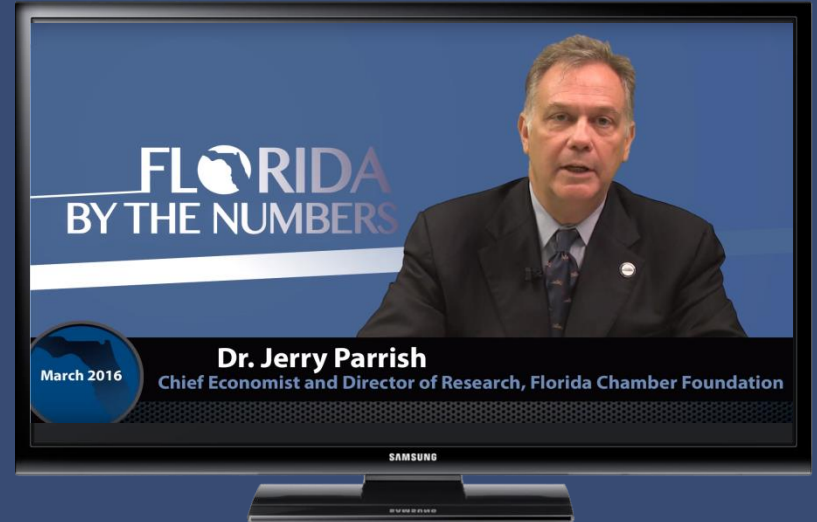
Media Outreach

I would like to be a spokesperson for Florida's Business Agenda: (Check all that apply)

I am willing to speak with local media. I will sign letters to the editor for my newspaper.
 You can quote me on major policy priorities. I will meet with editorial boards of my newspaper.
 I am willing to blog on websites. Comments/Other: _____

Florida At-a-Glance

- Florida's Economy \$840 Billion GDP (18th / \$1T by 2020)
- 20.2 Million Residents (3rd / +6M by 2030 / +1000/day)
- >1,000,000 Private-Sector Jobs Created Since January 2011 (need 2M more by 2030)
- 105 Million Visitors
- Florida's Unemployment Rate: 4.8%
- Cost of Living – 5th to 25th
- 2-out-of-3 Florida Jobs Created By Small Businesses (Gallop *)



www.TheFloridaScorecard.org

Regional Scorecard

| | NET NEW JOBS NEEDED BY 2020 | NET NEW JOBS NEEDED BY 2030 | JOB CREATION APRIL 2015 – APRIL 2016 | ESTIMATED POPULATION | 2030 ESTIMATED POPULATION RANGE | POVERTY RATE UNDER 18 |
|--------------|--------------------------------|--------------------------------|---|-------------------------|---------------------------------------|-----------------------------|
| St. Lucie | 20,295 | 58,773 | 1,334 | 301,140 | 396,600 to 468,000 | 26.6% |
| Indian River | 5,232 | 13,889 | 448 | 146,160 | 176,800 to 203,400 | 25.0% |
| Martin | 3,314 | 9,430 | 801 | 153,000 | 173,200 to 199,200 | 20.7% |
| Okeechobee | 561 | 1,390 | -242 | 40,460 | 43,500 to 50,100 | 35.3% |
| Region Total | 29,402 | 83,482 | 2,341 | 640,760 | 790,100 to 920,700 | 26.5% |
| | | | | | | |
| Florida | 800,000 | 2 million | 254,500 | 20.27 million | 26 million | 24.8% |

Remember When



The 21st Century State

19th Century



New York

- Immigration
- Industrial revolution
- Blue-collar
- Atlantic trade

20th Century



California

- Baby boom, sunbelt
- Service economy
- White-collar
- Pacific Rim trade

21st Century



Florida

- Growing, diverse population
- Innovation economy
- Creative class / Diversity
- Latin American trade

Right vs. Wrong Direction

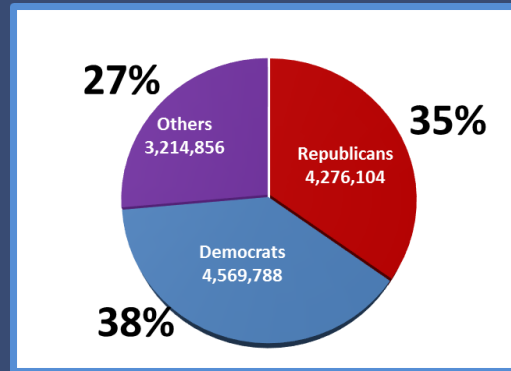
| Statewide | 46:37 |
|-------------------|--------------|
| Jacksonville | 44:37 |
| Gainesville | 57:36 |
| Tallahassee | 31:50 |
| Panama City | 59:24 |
| Pensacola | 46:38 |
| Orlando/Daytona | 51:36 |
| Tampa/St. Pete | 50:35 |
| Ft. Myers/Naples | 44:30 |
| Broward | 38:40 |
| Palm Beach | 42:34 |
| Miami-Dade | 35:40 |

| Statewide | 46:37 |
|-------------|-------|
| Men | 53:33 |
| Women | 39:41 |
| Republicans | 61:24 |
| Democrats | 34:48 |
| Others | 37:42 |
| White | 48:35 |
| Black | 38:43 |
| Hispanics | 42:43 |

Voter Registration & Top 3 Issues

| Statewide | JOBS | HC | ED | OTHER |
|-------------------|-----------|----------|----------|--------------------------------------|
| | 23 | 8 | 12 | Immigration 7% Terrorism/ISIS 3% |
| Jacksonville | 24 | 12 | 14 | Property Taxers 7% Immigration 5% |
| Gainesville | 21 | 0 | 21 | Global Warming 7% Immigration 5% |
| Tallahassee | 13 | 0 | 0 | Immigration 13% |
| Panama City | 12 | 6 | 29 | Immigration 13% |
| Pensacola | 27 | 4 | 8 | Terrorism/ISIS 8% Immigration 4% |
| Orlando/Daytona | 24 | 10 | 11 | Immigration 6% Property Taxes 4% |
| Tampa/St. Pete | 26 | 7 | 16 | Immigration 9% |
| Ft. Myers/Naples | 19 | 12 | 14 | Immigration 9% |
| Broward | 26 | 12 | 10 | Immigration 10% Terrorism/ISIS 6% |
| Palm Beach | 17 | 8 | 8 | Immigration 6% |
| Miami-Dade | 24 | 7 | 12 | Immigration 6% |

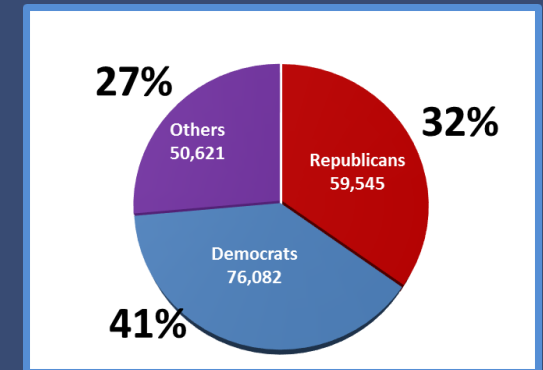
Statewide



12,060,748 Voters

| Year | Rep | Dem | Others | Total |
|------|-----------|-----------|-----------|------------|
| 2016 | 4,276,104 | 4,569,788 | 3,214,856 | 12,060,748 |

St. Lucie County



186,248 Voters

| Year | Rep | Dem | Others | Total |
|------|--------|--------|--------|---------|
| 2016 | 59,545 | 76,082 | 50,621 | 186,248 |

Free Enterprise Isn't Free

“The Florida Chamber is showing up day after day and making sure the right things happen in Florida.”

-Governor Rick Scott



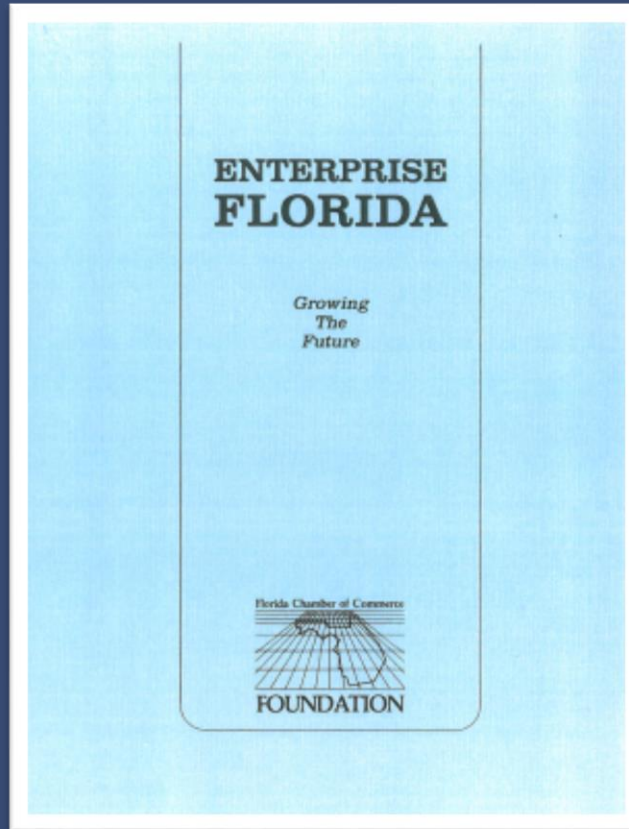
Not Everyone Agrees With Us...



- \$15/Hour Gov't Mandate
- Occupy Florida (rallies)
- Gov't Mandated Leave
- Gov't Mandated Packaging
- Even More Lawsuits
- "Blame Business for Everything"



Florida Chamber Economic Development Taskforce



The Honorable Glenda Hood

Leerie T. Jenkins, Jr.

Six Pillars to Secure Florida's Future



SIX PILLARS

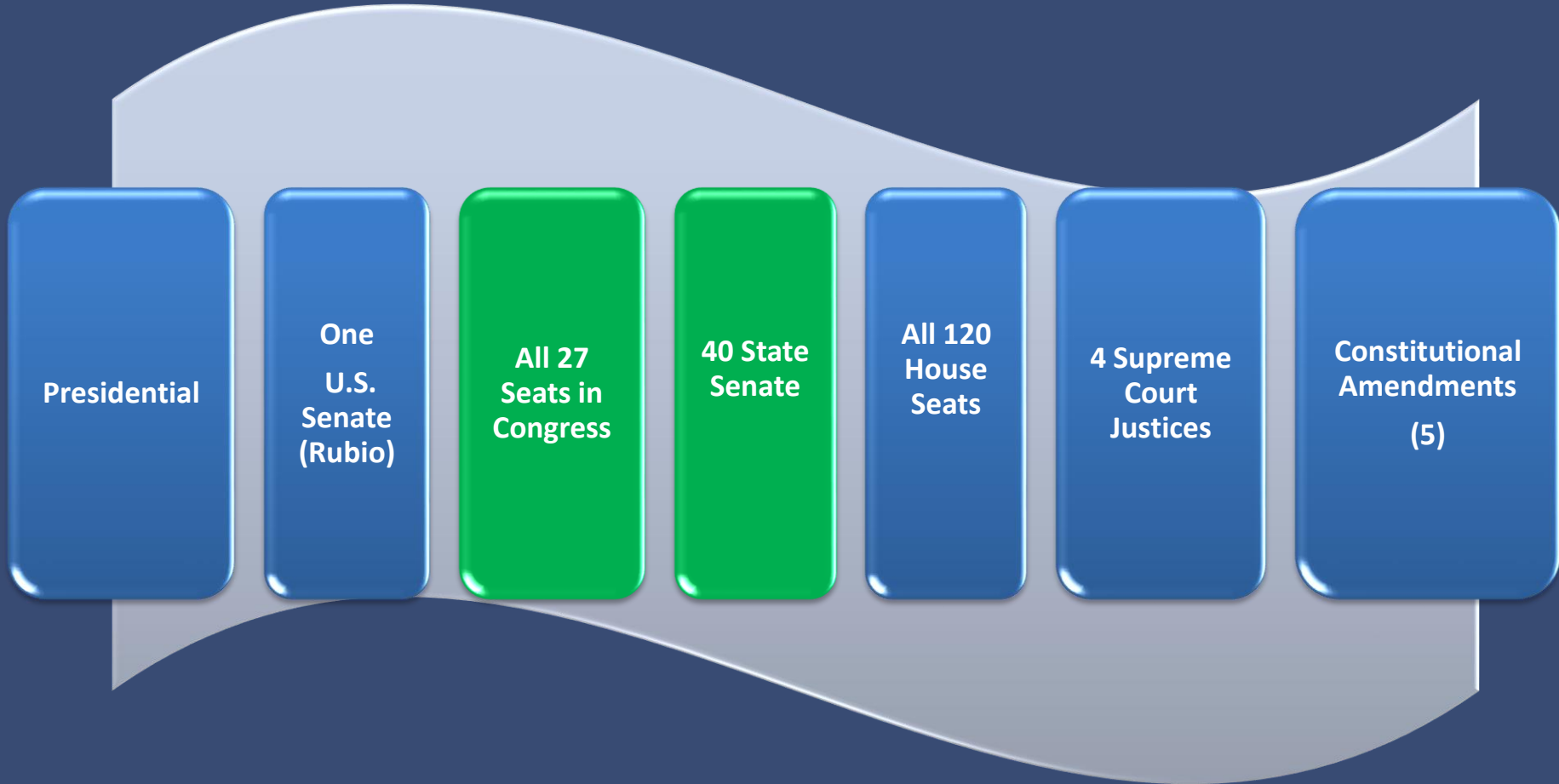
SECURING FLORIDA'S FUTURE, TOGETHER

Changing National Political Environment

“Times have changed, the country has changed, the electorate has changed. I don’t understand our country any more.”

Mel Sembler, Tampa Bay Times, Feb. 21, 2016

The Most Expensive Election in History



When We're United, We Win

Four Ways You Can Engage

- Florida 2030 - Help write the next chapter of Florida's story
- Attend Future of Florida Forum and upcoming Issue Summits
- Participate on the Economic Development Task Force
- Participate on the Workers' Comp Task Force

Getting Involved is Easy

Help Us Shape Florida's Future

Three ways you can engage



Host a Florida
2030 Town Hall
Meeting



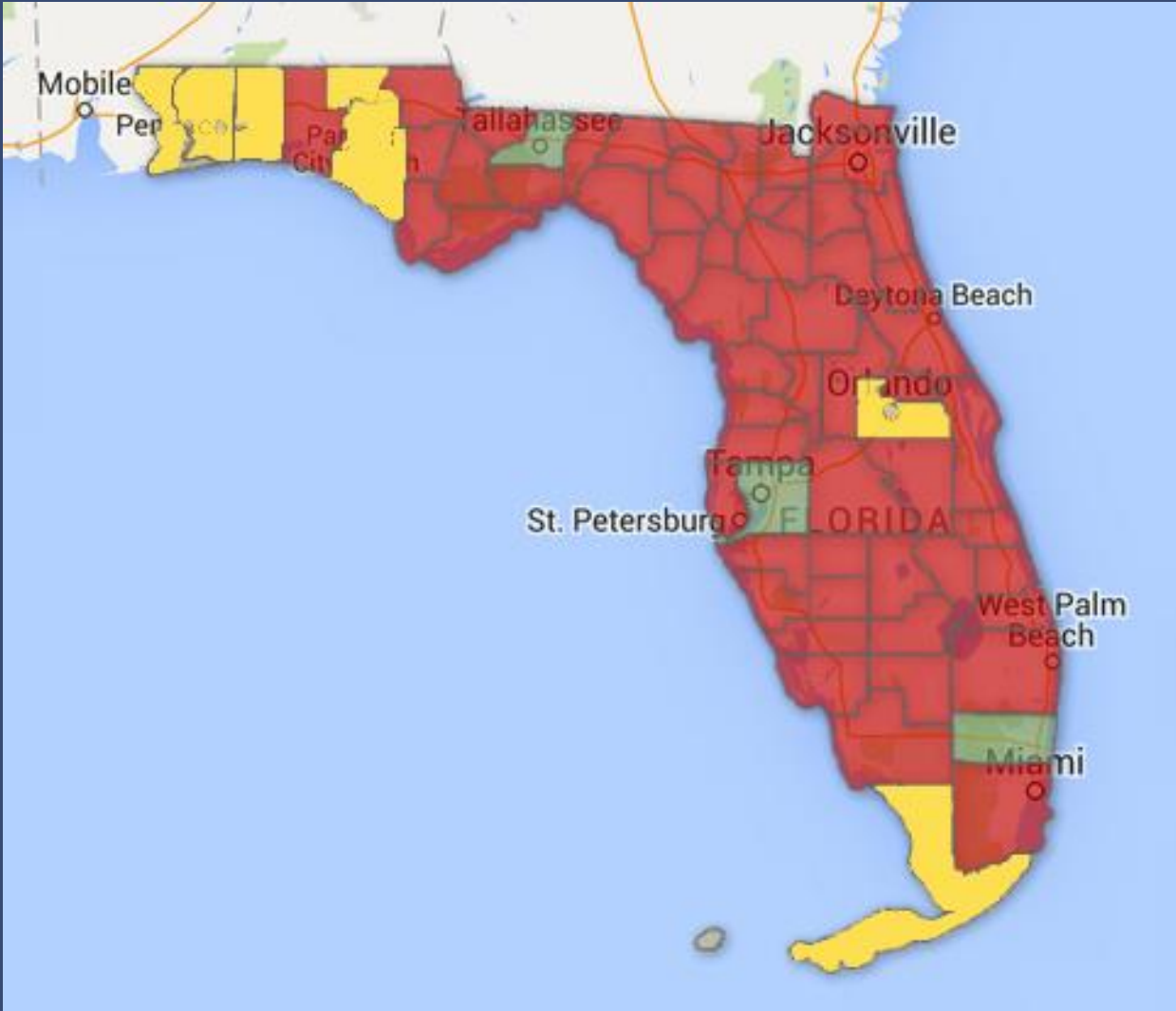
Join the pillar caucus
groups that
matter to you



Attend the Future of
Florida Forum on
Sept. 28-30

Visit www.FloridaChamber.com/Florida2030

2016 – 2017 Town Hall Meetings





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