



Contact: Pete Tesch, EDC St. Lucie County
ptesch@youredc.com or 772-336-6254

FOR IMMEDIATE RELEASE

Major Employer, Teleperformance, to remain in Port St. Lucie

EDC in partnership with the City of Port St. Lucie secure location to retain growing business

Port St. Lucie, Fla. – The City of Port St. Lucie was motivated to perform, and perform they did. One of their largest private sector employers, Teleperformance, a global outsourced customer experience provider, had outgrown their location and needed a larger facility as they prepared to expand from 800 to 1,100 employees. For over a year, the Economic Development Council of St. Lucie County (EDC) and the City of Port St. Lucie have been working in partnership with Teleperformance and their developer EMD Holdings, to identify a suitable site for expansion. On June 13, a milestone was achieved as they closed on the sale of the former Liberty Medical Building at 10400 South US Highway 1. Teleperformance will not only remain in Port St. Lucie, they will be hiring an additional 300 employees, creating a significant positive economic impact that will be felt in the city as well as St. Lucie County and the Treasure Coast region.

“This process started in April 2015,” explained EMD Holding’s CEO Jim McCarthy who worked very closely with the EDC on the acquisition process. “It was a priority for us to find a suitable facility that would allow Teleperformance to grow their employment base in Port St. Lucie. We are so grateful to Teleperformance, EDC President Pete Tesch and the rest of the EDC for their patience, professionalism and hard work making this happen.”

Teleperformance reported that Port St. Lucie is a very beneficial location for their business. The company had wanted to expand in the area for a number of years and this site created the opportunity for growth and satisfied an urgent need for more capacity. Had they not been able to identify an appropriate location in Port St. Lucie Teleperformance may have been forced to consider neighboring areas.

The combined support of the EDC, city officials and the developer helped to not only secure the jobs of existing employees, but also created job opportunities, especially for those who had lost their jobs when the QVC call center closed its Port St. Lucie facility in March of 2016.

Teleperformance expects to move to its new location in August and is currently in the process of hiring. Weekly training classes may allow some new employees to start within a few weeks of being extended a job offer. The company is hiring entry level to experienced certified agents with wage rates up to \$18 per hour.

“Teleperformance is grateful to so many individuals in Port St. Lucie for helping ensure the continued growth and success of our business in this area,” said Terry Casey, Teleperformance U.S.A. Managing Director. “Port St. Lucie has been a terrific home to Teleperformance and we plan to be here for years to come. We are proud of the hard working, dedicated individuals we currently employ at our site, and we look forward to welcoming all of the new faces who will join our Teleperformance family in the coming months.”

Teleperformance also expressed gratitude to the City of Port St. Lucie for the embracing attitude of the community and the cooperation it received from the government. They believe Port St. Lucie fosters strong family values and community ties while boasting all the amenities and business opportunities of a larger city.

“Retaining Teleperformance is another shining example of the good things that are happening in our City. It is an encouraging example of our local economy being grown through the success and expansion of an existing business” said Port St. Lucie Mayor Greg Oravec. "It continues a potentially transformative economic development trend, started by the expansion of our local hospitals, healthcare industry, and Expert Shutters, and I believe additional wins are within reach. The experts at Forbes and Bloomberg named Port St. Lucie one of the top places in the nation for job and economic growth; and with more hard work and partners like Teleperformance, EMD and the EDC, we will continue to prove them right."

About the Economic Development Council of St. Lucie County

The Economic Development Council of St. Lucie County (EDC) is a private, not-for-profit organization, dedicated to promoting economic vitality in St. Lucie County through the attraction, retention and expansion of businesses in the community. EDC works in partnership with local governments and the private sector to advance its goals of creating more and better-paying jobs for residents, broadening the tax base and improving St. Lucie County's economic quality of life. Contact the EDC at 772.336.6250, contact@YourEDC.com, www.facebook.com/StLucieEDC or www.YourEDC.com.

About Teleperformance

Teleperformance, the worldwide leader in outsourced omnichannel customer experience management, serves companies around the world with customer care, technical support, customer acquisition and debt collection programs. In 2015, it reported consolidated revenue of \$3.7 billion.

Teleperformance operates 147,000 computerized workstations, with close to 190,000 employees across 311 contact centers in 65 countries, serving more than 160 markets. It manages programs in 75 languages and dialects on behalf of major international companies operating in a wide variety of industries. Teleperformance operates 33 sites across the U.S. with around 25,000 employees. For more information: www.teleperformance.com.

###