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**HOMEWOOD SUITES BY HILTON OPENS HOTEL IN
PORT ST. LUCIE – TRADITION, FLORIDA**

MEMPHIS, Tenn., November 17, 2009 – Homewood Suites by Hilton, the international brand of all-suite, residential-style hotels, today announced the opening of its newest property in Port St. Lucie, Fla. The five-story, 111-suite hotel is owned by BBL Equinox @ Tradition, LLC and is managed by BBL Hospitality. General Manager, Todd Carozza has been in the hospitality industry for 20 years, and is assisted by Director of Sales, Catherine Matos, who has 12 years of experience.

“We continue to see steady demand in the upscale extended stay hotel segment and feel this property helps to fill a need in the Port St. Lucie area,” said Todd. “Whether traveling alone for business or with the entire family, guests can indulge in the comforts of home at Homewood Suites. In times where both business and leisure travelers are pinching pennies, we offer a great value with standard amenities such as fully equipped kitchens, complimentary high-speed Internet access, and separate living and sleeping areas.”

Homewood Suites by Hilton Port St. Lucie - Tradition offers studio, one-, and two-bedroom suites. Additional guest amenities include a daily complimentary Suite Start hot breakfast in the hotel’s hospitality center—the “Lodge”—a Welcome Home reception featuring a complimentary light meal and beverages Monday-Thursday evenings, an executive business center, and a 24-hour on-site pantry. The hotel also offers a swimming pool, putting green, BBQ area, and 1,200 square feet of flexible meeting space.

Located at 10301 SW Innovation Way in Port St. Lucie, the hotel is conveniently situated near I-95, near the heart of the Florida Center for Innovation (FCI) at Tradition and close to the other science clusters in Jupiter and Orlando. The property is within walking distance to Torrey Pines Institute of Molecular Science, upcoming Martin Memorial Health Systems, Vaccine and Gene Therapy Institute and Mann Research Center. Guests can take a stroll to Tradition Square and attend seasonal festivals, concerts and enjoy great shopping restaurants and movie theatres. Incredible golf courses such as the PGA Village Golf and Learning Center, Legacy Golf & Tennis Club, Nicklaus Golf Club and Tesoro Golf Club are nearby, as well as beautiful Treasure Coast beaches.

Launched in 1989, the Homewood Suites by Hilton brand today has more than 280 hotels open with approximately 120 in the development pipeline. Beyond its spacious suites and home-like amenities, additional guest features include an on-site Suite Shop convenience store, complimentary grocery shopping services*, a complete business center, and laundry services at most locations.

The innovative brand is a guest favorite among both business and leisure travelers, consistently taking the top spot on key satisfaction studies. Homewood Suites by Hilton has been named “Best Value Hotel Chain” by Zagat Survey for three consecutive years (2007-2009) and placed number one in the Upscale Extended Stay Hotel category in *Business Travel News* 2008 hotels rankings by corporate travel buyers.

To make reservations at a Homewood Suites by Hilton hotel, travelers can visit the Homewood Suites Web site at homewoodsuites.com or call 1-800-CALL-HOME. For more information on consumer programs, visit the brand’s guest portal at SuiteLiving.com. Homewood Suites by Hilton participates in Hilton HHonors, the only hotel rewards program that offers Points & Miles and No Blackout Dates.

Hilton Hotels Corporation is the leading global hospitality company based in McLean, VA, with more than 3,300 hotels and 550,000 rooms in 77 countries and more than 130,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton, Conrad Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton, the Waldorf Astoria and the Waldorf Astoria Collection, as well as the recently launched Home2 Suites by Hilton. The company also manages the world-class guest reward program Hilton HHonors.

For more information about the company, please visit www.hiltonfamily.com.

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*Guest pays for groceries. Other restrictions apply.

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