

EDC welcomes communications director

Port St. Lucie/June 17 – The Economic Development Council of St. Lucie County (EDC) is proud to welcome Maureen Saltzer as its first director of communications and outreach. Saltzer’s responsibilities will include external and investor communications, media relations, and marketing.



Saltzer joins the EDC team from her most recent assignment as bureau chief for the Treasure Coast Brief, a daily email newsletter with more than 28,000 subscribers. Previously, she worked in a variety of communications, public affairs and public relations roles in St. Lucie and Martin counties. Saltzer was also the publisher and chief executive for daily newspapers owned by Freedom Communications in California, North Carolina and St. Lucie County’s Fort Pierce/Port St. Lucie Tribune.

Long active with non-profit organizations, Saltzer has also had volunteer leadership roles with chambers of commerce, economic development agencies, Rotary International, United Way, arts and youth organizations, and is currently the treasurer of the Treasure Coast Wildlife Center’s foundation board.

“We had the pleasure of working with Maureen on a contract basis for several years. When she took the position with the Treasure Coast Brief, we missed her valuable contributions to our communications efforts,” said EDC President Pete Tesch. “With the growing interest in St. Lucie County as a great place for businesses to locate or expand, we have the opportunity to add a staff position and are delighted to add Maureen to the EDC team.”

“As I watched the EDC make project announcement after project announcement over the last 18 months, I was awed by the accomplishments of such a small team. Even with all the support provided by the county, cities, the EDC board and investors, the sheer workload left little time for getting the word

out about the exciting things happening in economic development locally,” said Saltzer. “I’m looking forward to having the opportunity to tell the EDC’s and our community’s stories in this new role.”

Saltzer lives in Tradition. Her daughter, a South Fork High School and University of Florida graduate, is starting her final year at Tufts University’s School of Veterinary Medicine in Massachusetts and her son works in sports medicine in Ohio.

About the Economic Development Council of St. Lucie County

The EDC is a private, not-for-profit organization dedicated to promoting economic vitality in St. Lucie County through the attraction, retention and expansion of businesses in the community. The EDC works in partnership with local governments and the private sector to advance its goals of creating more and better-paying jobs for residents, broadening the tax base and improving St. Lucie County’s economic quality of life. Contact the EDC at 772.336.6250 or www.youredc.com.