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FOR IMMEDIATE RELEASE

Leadership expert Dr. Rick Goodman kicks off local speaker series



Nationally renowned author and motivational speaker Dr. Rick Goodman will lead a half-day seminar in Port St. Lucie on Sept. 28.

Port St. Lucie/July 13, 2023 – The highly anticipated EXCEL Speaker Series is set to kick off on Thursday, Sept. 28 at the Indian River State College Pruitt Campus in Port St. Lucie.

Presented by the Economic Development Council of St. Lucie County's EXCEL members, the half-day seminar will feature renowned leadership expert and global keynote speaker Dr. Rick Goodman who will share his expertise and insights on effective leadership.

Attendance is limited to the first 100 registrants and is available now at <https://bit.ly/3ntSke7>. The \$98 fee includes breakfast and networking beginning at 7:30 a.m. Goodman will take the stage to share his winning philosophies and insights derived from his successful entrepreneurial journey at 8:45 a.m. The event will conclude with a book-signing session from 11-11:30 a.m., giving participants an opportunity to meet Goodman personally. Due to limited space, early registration is highly encouraged.

Goodman is a distinguished author of three books, including the acclaimed "The Solutions Oriented Leader." With his dynamic keynote presentations and workshops, Goodman has earned recognition as one of the most sought-after speakers on leadership today. Attendees can expect a transformative experience that will yield highly engaged employees, increased productivity, and, ultimately, higher profits.

"We are thrilled to have Dr. Rick Goodman as our keynote speaker for the EXCEL Speaker Series," said Phil Doumar, EDC EXCEL chairman. "His wealth of knowledge and experience will undoubtedly inspire our attendees and equip them with the tools to become effective leaders in their respective fields."

The EXCEL Speaker Series is an initiative aimed at fostering leadership excellence within the community. By providing a platform for renowned experts like Goodman, the series seeks to empower professionals, drive employee engagement, and contribute to the growth and success of businesses. For additional information, email EXCEL@YourEDC.com.

About EDC EXCEL

Launched in August 2018, EDC EXCEL was established to connect the next wave of leaders, decision-makers, business drivers, and entrepreneurs to leaders in the region, to further cultivate their leadership skills and career path development and make meaningful business connections. EXCEL's programming has attracted engaged local community leaders who have organized and led multiple events, including exclusive behind-the-scenes tours of major local companies.

The EXCEL Speaker Series is a premier leadership development event. With a commitment to bringing influential thought leaders to the forefront, the series aims to inspire and equip professionals with the skills and insights necessary to excel in their leadership roles. For more information, visit <https://youredc.com/about/overview/EXCEL>.

About the Economic Development Council of St. Lucie County

The Economic Development Council of St. Lucie County (EDC) is a private, not-for-profit organization dedicated to promoting economic vitality in St. Lucie County through the attraction, retention and expansion of businesses in the community. The EDC works in partnership with local governments and the private sector to advance its goals of creating more and better-paying jobs for residents, broadening the tax base and improving St. Lucie County's economic quality of life. Contact the EDC at 772.336.6250, contact@youredc.com or www.youredc.com.