



Pursuit Boats
Contact: Megan Morris, Marketing Manager
Phone: 772.462.5515
Email: mmorris@pursuitboats.com

Economic Development Council of St. Lucie County
Contact: Jill Marasa
Phone: 772.336.6257
Email: jmarasa@youredc.com

FOR IMMEDIATE RELEASE

Pursuit Boats Expands Operations and Opens Second Plant on Ft. Pierce Campus

Employment Opportunities Available

Ft. Pierce, FL, September 28, 2020— Pursuit Boats, a manufacturer of luxury sport fishing and cruising boats, has completed the first phase of its expansion and is now building boats out of its new 182,000 square foot state-of-the art facility. The new plant joins the company's original 250,000 square foot facility in Ft. Pierce, FL. This increased manufacturing and support space will allow the company to continue to grow their local employment. The expansion has enabled Pursuit to increase production in order to meet growing market demands.

Under the umbrella of Malibu Boats (MBUU), the Pursuit Brand offers 14 models in the Sport, Center Console, Dual Console and Offshore series ranging in size from 23 to 43 feet. With a mission to design, engineer, tool and build the best boats on the market, the company has positioned itself as a leader in the marine industry.

“Pursuit has been manufacturing our award-winning luxury fishing boats in Ft. Pierce since 1983. After 38 years here, we are a multi-generational employer. We are pleased to announce the completion of our second plant. As a company, we are continuing to grow,” said Pursuit Boats President Bruce Thompson. “We now have nearly 500 employees and are excited to open our doors to be able to hire more locals, help grow and train the workforce, and increase economic development in our community.”

“This project is another excellent example of St. Lucie County working with our existing businesses to help them grow and expand. Our staff was able to work with Pursuit and its development team to navigate state and federal permits in an effort to expedite this construction project, while at the same time partnering on a land swap that allowed for the protection of the threatened Florida Scrub Jay,” said St. Lucie County Commission Chair Cathy Townsend. “St. Lucie County has a long history of being a home to boat builders - thanks in part to our amazing natural resources - and I'm happy to see that legacy continue.”

With the addition of the second plant, the company is on pace to launch four new boat models a year. Most recently they added two boats to their Sport Series, the S 268 and the S 378 which is a *Boating Industry* Top Product recipient. The company's next project is currently underway, and they plan to launch their largest boat model to date this October.

“Pursuit wants to get people on our boats where they can enjoy quality time with friends and family,” continued Thompson. “And the end user, the Pursuit owner, can be assured that their boat is hand built under the guiding principles that make a Pursuit a Pursuit. Our boats turn heads, particularly here on the Treasure Coast. Local owners are proud that their boats are manufactured here in their own backyard. And our local employees are proud to see the boats they built, the result of their hard work, dedication and attention to detail, out on the water.”

For more information and to see employment opportunities visit <https://www.pursuitboats.com/Careers.php>.

About Pursuit Boats

For more than half a century, Pursuit Boats has been building high- quality, luxury offshore fishing boats using distinct engineering and production processes championed by the Pursuit family of employees. Pursuit is the recent recipient of a prestigious 2018 NMMA Innovation Award and has earned the NMMA CSI award since its inception. Along with its premium factory authorized dealers, Pursuit offers Offshore, Center Console, Sport and Dual Console models from 23 to 43 feet in length. Pursuit Boats are manufactured in two state-of-the-art facilities totaling 395,000 square feet in Fort Pierce, Florida. For more information, please visit www.pursuitboats.com.

About Malibu Boats, Inc.

Based in Loudon, Tennessee, Malibu Boats, Inc. (MBUU) is a leading designer, manufacturer and marketer of a diverse range of recreational powerboats, including performance sport, sterndrive and outboard boats. Malibu Boats Inc. is the commanding market leader in the performance sport boat category through its Malibu and Axis Wake Research boat brands, the leader in the 20' – 40' segment of the sterndrive boat category through its Cobalt brand and in a leading position in the offshore fishing boat market with its Pursuit brand. A pre-eminent innovator in the powerboat industry, Malibu Boats, Inc. designs products that appeal to an expanding range of recreational boaters, fisherman and water sports enthusiasts whose passion for boating is a key component of their active lifestyles. For more information, visit www.malibuboats.com, www.axiswake.com, www.cobaltboats.com, or www.pursuitboats.com.

About the Economic Development Council of St. Lucie County

The EDC is a private, not-for-profit organization dedicated to promoting economic vitality in St. Lucie County through the attraction, retention, and expansion of businesses in the community. The EDC works in partnership with local governments and the private sector to advance its goals of creating more and better-paying jobs for residents, broadening the tax base and improving St. Lucie County's economic quality of life. Contact the EDC at 772.336.6250 or <http://www.youredc.com>.

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